



News Release

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David Zant Appointed Belk, Inc. President and Chief Merchandising Officer

CHARLOTTE, N.C., July 31, 2014 – Belk, Inc. today announced the appointment of David Zant as president and chief merchandising officer effective August 11, 2014. Zant follows Kathryn Bufano, who resigned this week to accept the role of CEO at The Bon-Ton Stores, Inc.



Zant, who will report to Tim Belk, chairman and CEO, has served as Belk’s executive vice president and general merchandising manager (GMM) of men’s, home and kids since 2008. Prior to that role, he had served Belk as executive vice president and GMM of feminine apparel from 2004 until 2005, when he left to join The Bon-Ton Stores, Inc. as vice chairman of private brands, merchandise planning and Internet marketing. Zant began his retail career in 1978 and held senior merchandising positions with Saks, Incorporated and the former Mercantile Stores Company, Inc. before joining Belk in June 2001 as president of Belk’s former Central Division in Charlotte. He was subsequently named executive vice president and GMM of men’s and home in August 2002 as part of the company’s consolidation of the merchandising and marketing functions.

David is a graduate of the University of Louisville in Kentucky.

Tim Belk, chairman and CEO of Belk, Inc. said, “We are very pleased to announce David Zant’s promotion to our top merchandising and marketing post. He is an exceptional merchant who is well-respected in our industry, and who will bring great strategic leadership to these areas of our business.”

About Belk, Inc.

Charlotte, N.C.-based Belk, Inc. (www.belk.com) is the nation's largest family owned and operated department store company with 299 Belk stores located in 16 Southern states and a growing digital presence. Its belk.com website offers a wide assortment of national brands and private label fashion apparel, shoes and accessories for the entire family along with top name cosmetics, a wedding registry and a large selection of quality merchandise for the home. Founded in 1888 by William Henry Belk in Monroe, N.C., the company is in the third generation of Belk family leadership and has been committed to community involvement since its inception. In the fiscal year ended Feb. 1, 2014, the company and its associates, customers and vendors donated more than \$20.9 million to communities within Belk market areas.

Belk offers [many ways to connect](#) via digital and social media, including Facebook, Pinterest, Twitter, Instagram, YouTube and Google Plus, and provides exclusive offers, fashion updates, sales notifications and coupons via email or mobile phone text messages. Customers can also download the latest Belk mobile apps for the iPad, iPhone or Android.

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