



News Release

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Belk Announces Executive Appointments

***Jan Clevenger named Belk, Inc. EVP and GMM, Men's, Home and Kids;
David Luoma appointed Chair of Belk Western Division Based in Birmingham, Ala.***

CHARLOTTE, N.C., August 13, 2014 – Belk has announced two executive appointments effective on September 1, 2014:



Jan Clevenger has been named executive vice president (EVP) and general merchandising manager (GMM) of men's, home and kids, reporting to **David Zant**, president and chief merchandising officer.

Clevenger has served as chair of the Belk Western Division based in Birmingham, Ala. since March 2008. She began her retail career with Macy's in 1984 in store management before becoming a buyer for men's and center core. Jan joined Belk in 2000 as a division merchandise manager for accessories in the Belk Southern Division. In 2002, she was named division merchandise manager (DMM) of men's sportswear and was promoted to vice president and DMM in 2003. In 2006, she was appointed to senior vice president and director of stores for the Belk Northern Division based in Raleigh, N.C.

While in Birmingham, Clevenger has held leadership roles in a number of community and professional organizations, including service on the boards of directors of the Alabama Retail Association and the YWCA of Central Alabama, the Chairman's Circle of the Birmingham Business Alliance, and on the Executive Advisory Board of the Junior League of Birmingham. Clevenger is a graduate of the University of Memphis in Memphis, Tenn.



David Luoma has been named chair of the Belk Western Division succeeding Jan Clevenger and reporting to **John R. Belk**, president and chief operating officer.

Luoma joined Belk in 2011 as senior vice president (SVP) and director of stores for the Belk Southern Division based in Atlanta, Ga. Prior to joining Belk, David was a SVP and director of stores for Macy's and May Department Stores in upstate New York and western Massachusetts. He also served as district vice president and director of stores for Macy's where he had responsibility for 10 stores in the New England Central Region. Prior to joining Macy's, Luoma held a number of store management positions with Filenes in Boston, Mass. including general manager of its stores in Hyannis, Mass., Albany, N.Y., and Cambridge, Mass., divisional vice president and general manager of its Chestnut Hill, Mass. store, and vice president and general manager of its Braintree, Mass. store. Luoma's community service while in Atlanta includes serving on the board of directors of Trees Atlanta. He is a graduate of California State University in Sacramento with a bachelor's degree in marketing.

“We’re pleased to announce the promotions of Jan Clevenger and David Luoma,” said Tim Belk, chairman and CEO. “Jan and David are valued members of our executive team, and each of them brings a wealth of talent and experience to their new positions. We wish them both continued success in their careers at Belk.”

About Belk, Inc.

Charlotte, N.C.-based Belk, Inc. (www.belk.com) is the nation's largest family owned and operated department store company with 299 Belk stores located in 16 Southern states and a growing digital presence. Its belk.com website offers a wide assortment of national brands and private label fashion apparel, shoes and accessories for the entire family along with top name cosmetics, a wedding registry and a large selection of quality merchandise for the home. Founded in 1888 by William Henry Belk in Monroe, N.C., the company is in the third generation of Belk family leadership and has been committed to community involvement since its inception. In the fiscal year ended Feb. 1, 2014, the company and its associates, customers and vendors donated more than \$20.9 million to communities within Belk market areas.

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