



## News Release

Contact: Jessica Graham, 704.426.8333, [jessica\\_graham@belk.com](mailto:jessica_graham@belk.com)

### Belk, Inc. Donates \$100,000 to American Red Cross for Hurricane Sandy Relief Efforts

CHARLOTTE, N.C., November 5, 2012 – Belk, Inc. has announced a \$100,000 commitment to the American Red Cross to aid the victims of Hurricane Sandy. The contribution, to the American Red Cross Disaster Relief Fund, will support efforts throughout Belk's footprint and in New York.

"Our thoughts and prayers go out to all of those who suffered and continue to struggle as a result of this devastating storm. Through this outreach, we hope to help care for our associates, customers, vendors and neighbors," said **Tim Belk**, chairman and CEO of Belk, Inc. "The American Red Cross is at the forefront of disaster relief efforts, providing much needed resources and support to those whose lives have been impacted by this storm."

#### About Belk, Inc.

Charlotte, N.C.-based Belk, Inc. ([www.belk.com](http://www.belk.com)) is the nation's largest privately owned mainline department store company with 301 Belk stores located in 16 Southern states. The company was founded in 1888 by William Henry Belk in Monroe, N.C., and is in the third generation of Belk family leadership. Its belk.com Web site offers a wide assortment of fashion apparel, shoes and accessories for the entire family along with top name cosmetics, a wedding registry and a large selection of quality merchandise for the home. To connect with Belk via Facebook, Twitter, Pinterest, YouTube, blog, mobile phone text messages or by email, go to: [Belk Get Connected](#).

#### About The American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies nearly half of the nation's blood; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization – not a government agency – and depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [www.redcross.org](http://www.redcross.org) or join our blog at <http://blog.redcross.org>.